

PRIYANSHU SINGH

Graphic Designer

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📍 Varanasi, Uttar Pradesh

EXPERIENCE

Graphic Designer

Insignia Consultancy Solution

📅 02/2024 📍 Madhya Pradesh, India

- Handling Clint's Social Media Presents, Making Posts improving Clint's Social Media presents
- Maintain consistent use of color schemes, typography, and logo placement across different media
- Collaborate with marketing and product teams to create promotional materials (brochures, banners, flyers, etc.)
- Use animation and motion graphic tools (e.g., After Effects) when required for interactive or video content
- Work closely with marketing, product, and development teams to understand project requirements
- Manage multiple projects simultaneously, ensuring deadlines are met
- Mentor and guide junior designers, providing feedback and fostering skill development

Graphic Designer

Sima Enterprises

📅 01/2023 - 01/2024 📍 Varanasi, India

- Develop creative concepts and visual designs aligned with branding and marketing strategies
- Ensure all visual content adheres to the company's brand guidelines
- Ensure the final output is polished and meets project specifications

Graphic Designer

Regradute

📅 04/2022 - 12/2022 📍 Delhi, India

- Utilized SQL, advanced Excel, and Python for data processing and analysis, successfully deploying a quality project for clients, focusing on efficiency and accuracy in data handling
- Analyzed, reviewed, and revised programs to increase operating efficiency by up to 30%, significantly enhancing system performance and user satisfaction
- Employed Advanced Excel functions (VLOOKUP, Pivot Tables) for in-depth data analysis and report creation, reducing manual work by 2 hours and increasing workflow efficiency

Motion Graphic Designer

Eternal Happiness Cards

📅 10/2020 - 03/2022 📍 Delhi, India

- Create visually engaging animations, 2D motion graphics, and video content for marketing, promotional, and branding purposes
- Develop innovative design concepts that align with the overall creative strategy and brand guidelines
- Knowledge of video editing, sound design, and color grading to enhance final video outputs
- Present motion graphic concepts and drafts, articulating design choices and responding to feedback constructively

Graphic Designer

Optician Guru

📅 03/2020 - 09/2020 📍 Mumbai, India

- Support senior designers in creating design assets like logos, banners, posters, and social media content
- Experiment with basic image editing, typography, and illustration techniques
- Assist in maintaining and organizing the company's digital design asset library
- Help in creating design templates for future use

EDUCATION

Bachelor of Science, 3D Animation and Visual Effects

P.A. Inamdar College of Visual Effect, Design & Art

📅 08/2020 - 07/2023 📍 Pune, India

SUMMARY

Creative Graphic Designer with 4.5 years of experience in branding, marketing, and print design. Impressive track record delivering print design, brand identity, and web design projects within the time, cost, and quality constraints. Brings a keen eye for detail with expertise in Adobe Creative Suite (Photoshop, Illustrator, and After Effect).

LANGUAGES

English

Advanced



Germany

Beginner



Hindi

Advanced



Marathi

Advanced



SKILLS

3D Modeling

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Adobe Premiere

Adobe Premiere Pro

Advanced Excel

After Effects

Animation

Autodesk

Autodesk Maya

Digital Design

DSLR

Excel

Figma

Marathi

Maya

Motion Graphics

Photoshop

Pivot Tables

Premiere Pro

Python

SQL

Typography

Video Editing

VLOOKUP

FIND ME ONLINE



LinkedIn

inlinkedin.com/in/priyanshusingh0712/